## epic balance

#### Over

## 5 MILLION people FREERIDE

in Australia alone!

65% of children prefer to watch

## FREERIDING!

AND

100% of people questioned AGREE

**NOW** is the time

To Develop an Epic Balance Lodge

Freeride = Balance

Surf - Skate - Snow - Wake - Kite - Climb - Bike - Tramp - Dive - Music - Art - Life

Introduction:

## - Epic Balance

Epic Balance is about truth. My truth might not be yours, and yours may not be hers.

The idea is to create environments where all truths can gather and compare. To enable the communal human truths to grow and be recognised. It is about gathering individuals on their own paths, to help the collective consciousness evolve.

It is about common truths inspiring people on their personal journey.

Whether you are an artist, musician, poet, dancer, physician, scientist, healer, warrior, or anybody seeking your very own truths - It is about re-unifying the division that has stood in the human mind for so long. The two opposites no longer fight against each other, they understand that they are part of the big whole and that they need to work together in balance, love, and respect.

The types of people that we would like to gather are the ones who work for the higher vision. Different types of artists that, through the ages, wish to remain connected with mother nature, with the bigger picture, and within themselves.

It is about an Epic Balance Lodge and freeride development for all...

- an epicscope concept -

#### **BALANCE INITIATIVES** for a better world

The essence of all balance, music & art is what defines Freeriding. Activities that encompass- Meditation, Yoga, Fitness, Health, Love & Spirituality - in a socially dynamic pursuit for freedom with action & technology.

Freeriding provides a self-motivation for progressive lifestyle, that uncover powerful tools for recreation, peace & harmony.

Epic Balance is about expanding and promoting freeride benefits across all communities on Earth.





#### We're raising a BILLION DOLLARS FOR BALANCE

#### Goal:

Develop an Epic Balance Academy.

Create a global network of Epic Balance.

Promote the people & companies that are involved.

#### **Presentation Purpose:**

- To gain your support for epic media & concepts.
- Underline the core elements of freeride culture on Earth.
- Identify all the people and companies working toward global balance.
- Recognise the community profits achieved through various epic activities.
- Raise funding for *epic balance* communications, marketing and concept development.



## epic BALANCE

1.	To Dream of Balance - A Modern World	6
2.	Freedom Spirit - The Evolving World of Action Sports	
3.	Heartcore People = Balance Community a. Universal Mission	7
	<ul><li>b. Life from the Heart</li><li>c. Round Table Knights</li><li>d. The Heartcore Shield</li></ul>	8
	d. The Healtone Sheld	9
4.	Identifying the Entire Heartcore Group Platform  a. Freeride Experience  b. Connecting the Global Heart	10
	c. Epicscope Business Model	12
6.	Epic Balance Lodge - Community Development Futures	13
	<ul><li>a. A place for Balance Education</li><li>b. A Show Case for Environmental Technology</li></ul>	14 15
	c. A Host for Physical, Spiritual & Artistic Gatherings	13
	<ul><li>d. Natural Health and Well Being for Earth Complete</li><li>e. Global Market Depth - Something for Everyone</li></ul>	16
5.	Epic Freeride Storytelling - Concept Inspiration	17
	<ul><li>a. Innovative Media</li><li>b. Testing Time</li></ul>	
	c. Works in Progress	18
	f. Visual Horizons	
7.	Completing Equality - The Spiritual Revolution	19
	<ul><li>a. Energy Dynamics</li><li>b. Historical View</li></ul>	20 21
	c. Value of Spirit	22
	d. Freeride Family	23
	e. Lifestyle Maintenance	24
8.	Implementation - A Step by Step Evolution	25
	a. Inspiration in Motion	
	<ul><li>b. Challenges</li><li>c. Financial Projection</li></ul>	26
9.	Concept Engineering - Epicscope	28
	a. Reality Check - Pea Ce	
	b. Curriculum Vitae	29
	c. F.A.Q's	31
	d. Register	32

#### 1. TO DREAM OF BALANCE

#### **A Modern World**

In whatever form a freerider chooses, anywhere on Earth, the elements remain essentially the same. An individual search for balance in physical and spiritual realisation. Where all goals require each separate aspect of life, learning and technology to come together and work in harmony, to provide a desired human result of bliss, clarity, health and fulfilment.

Skate, snow, surf, sky, climb, bike and music are foundations for the freerider. Realising a world of art and dance through gymnastic timing, precise physic, fluidic nature, connected confidence and practicing balance. Freeriding's progressive realm requires the development of body, mind and spirit to work as one and bring the practicer's magical journey of life into being. Allowing a multitude of benefits from inherent fitness and meditation. This evokes the strength, intuition, clarity and intelligence of a Round Table Knight inside the participant. Discoveries of a relationship to all things and a respect tohonour everybody in the universe. Which auto-initialises responsibility into people who endeavour to exist in peace and harmony.

Through this journey into balance, each and every freerider is searching for ways of making their world more progressive. To improve day to day happiness and associated facility. Sharing stories of fears overcome and experience gained, to inspire others in enjoyment of the same. Motions of form and tactic to increase the fulfilment of life for all. Meditative development of solutions to unbalance and dis-ease within community. Which, generally, is the basis of many problems that occur across our earth.

The dream of balance is a signature of our modern world as it revolves full circle through life: To learn, compare, teach, and then learn again; To create, share and grow, then create some more; To open, then give, and in return receive. Sharing wisdom between elders and children for Earth complete. In every city, every resort, everybody enjoying an epic life!

This is the reason Epicscope is: Developing wholesome media angles through epic freeride storytelling; Expanding fresh ideas about community balance and education with Epic Balance Centre Concepts; Inviting your heart, experience, resources and confidence - to help realise this dream of balance. What lies ahead is a balance on Earth that happily supports everyone!

#### 2. FREEDOM SPIRIT

#### **The Evolving World of Action Sports**

Epic spirit dates back to the beginning of time - kingdoms, knights, warriors and connected tribal nations. Where the highest being was also the greatest servant, who practiced worthy balance and form, in a quest for developing better systems of living and equality. This is signified in the modern world through the evolution of freedom balance lifestyle's. The x-culture and freestyle. Which incorporate all human technologies into a search for wisdom, expression, discovery and greater realities in community.

In the last half century or so, the freeride / freelife movement has evolved to encapsulate vast areas, as various action sport practices result in an awakening of the human spirit. Marked by a simple aim to express oneself through balance, while experiencing the Earth with others, freeride mentality evokes sharing, self-improvement and everything that reduce reason for war.

Freeriders cross-over easily to other activities without being restrained by fashion. If anything they create the current fashions through the refinement of their chosen technologies. Freeriding is a world beyond pre-judice and failure, where activities harmonise with their seasons and the core skills for one activity are directly relative to any other - **balance for re-creation**.

Our earth is a changing place and the evolving world of freeriding is encompassing a number of areas: The strength of action and spirit that allows access to many different lifestyle forms; An ability to discover truth in a kaotic world of fear and unbalance via loyalties to the purpose at hand; And the will to achieve, radiate and educate the benefits of **balance with technology**.

The best companies are winning markets by sharing wealth responsibly across associated projects. Assisting community developments and implementing network systems beyond corruption and fear, the freerider is born an intuitive being. Searching for honourable lifestyles of choice - through experiences, products and services that assist our earth in balancing

Action Sports continually redefine the realms of possibility, which inspire technologies toward balanced living and progressive fulfilment for all. Pursuits that bring our energies in line and give the greatest efficiencies throughout global life. Every step heartcore people take is toward confidence in honouring every path. Those expanding the worlds of free health and expression.

#### 3. HEARTCORE PEOPLE

#### **Balance Community**

In design the best work always comes from the *heart!* Same is true throughout life. Whether it's in art, technology or a great social gathering, with freedoms to harmonize for people, balance and stoke, or the spirit behind epic communications, functional equipment and balance parks in urban culture - we are everywhere, singing the story of friends who roam wild in the mountains and down the coast, across the concrete, in the air. Looking for improvements in the things we do, we are true people, sharing ideas toward liberation and freedom. Being connected to the earth, we pride on involvement only if our actions benefit everything they affect - no compromise. Simply here to haggle and laugh at the corruptionists until they can laugh at themselves - it's only the fear. We are part of the cure, and it's possible that one of us is already one of you.

Everyone with a heart who works from their core - Lifestylers - Designers - Freeride Artists - People From All Calling - Experience Infinite.

Beginning through various freeriding groups during the last millennia end, core people are evolving toward a true heart presence as the discrimination and miseducations evaporate - through world travels, epic adventures and a constant effort for higher balance. Heartcore people are the ancient and growing consciousness that everything is actually one! All of it, everywhere - connected.

A very relevant, progressive and successful perspective...Are you heartcore? What flags do you fly? Are they heartcore as well?

#### a. Universal Mission

Develop an Epic Balance Academy.

Inspire a global network of Epic Balance.

Promote the people & companies that are involved.



Documenting: custom designs, eco constructions, natural elements, artistic ingredients and business lifestyle benefits to become an integrated sphere of complete Natural Health, Education, & Lifestyle Facilities to compliment any community on Earth.

**Environmental** 

**Ergonomic** 

**Open-hearted** 

**Multi-faceted** 

Future-proof



Friendly

Predominantly to share and practice balance daily with elders, youth, underprivileged, artistic & elite visitors: To learn and enjoy natural health in a safe, fun and progressive environments; Promote greater energy in life, superior physic, warm hospitality and clear consciousness for community; Reduce cause for dis-ease & improve universal efficiency on Earth, through self awareness; Assist international socio-economic systems by radiating progressive health, action and a positive mentality throughout staff and guests.

Share market technology and human assets indigenously across these eco-balance-facilities. Which multiply with the full support of private, public, cultural and corporate groups, for the wide spread human goal of enjoying efficient community brilliance.



#### 3.b. Life from the Heart

Heartcore People compliment the best organisations across Earth. They are the sacred human thread which weaves together all things relating to better lifestyle technologies. People all over the world who evolve epic lifestyle's and increasing harmony in balance.

The associate vision is to achieve world peace through the actions of freeriding. Accommodating and servicing free-spirit, balanced, and needy people on Earth - with companies who provide the best products for lifestyle, recreation and expression.



The combined 'mask-of-the-heart' logo is a tribal representation of all universal things that relate to spiritual protection in life. A helmet for the warrior, as expressed from the artist impression, and a co-operative mark that involves aspects and elements of noble groups. Who shine balanced pride in native and organic combinations. This represents the modern heart, which is realising its energies, lessons and progressive tactics to grow better futures for all people. A unifying inspiration for the Great Tribes and Global Forces to work as one, toward the unmistakable human desire for peace, balance & artistic expressions of love in our lives.







Images of Wisdom by Andrew Shuttleworth

#### c. Round Table Knights

Through various sponsorship initiatives, we wish to form a global round table to proliferate the evolution of human balance and united contributions for health. People, locations and inherent organisations providing products, services and finance in the hunt for the global freeride jewel. These emerging partners are the knights of our round table called *Earth*. Companies and individuals that believe in this quest for balance and healthy living. Who assist in some way shape or form. Those who realise that by finding core fitness through a balanced lifestyle, and helping others in finding the same, global health and industrial efficiencies improve automatically because participants lead more connected lives. Within freeride activity personal honour becomes fundamental in all areas of practice, which clearly benefit the community we live in through positive energy. The aspirations of all *Round Table Knights* are for progressive health, a balanced society, and efficient enjoyable living. Are you a real *Balance Warrior* of the heart?

This mark can be artistically incorporated with any other lable on Earth, for the purpose of *good-will* fundraising. Organisations can lable a product as 'epic' - fundraising for freedom - and donate a percentage of those sales to the balance lodge of their choice. *Heart-core people* share-marketing for balance and combined knowledge and technology. A *Win-Win* opportunity!



Does your company have an epic heart?







#### 3.d. The Heartcore Shield

This shield represents what we believe in. It is a helmet for the modern warrior. The totem of our protecting spirits are carved on the surface - as homage to their existence, their inspiration, their incarnations.



The yin and yang brain is supported by three eagles that form one head. The human illusion of all duality and separation is re-assembled, by the third element that brings everything back to unity. Back into balance as one. This is our trinity in spirit.

That which makes everything whole.

The two wings demonstrate that if one doesn't work with the other, the Eagle doesn't go anywhere. If both wings (the symbol of all duality; division & relativity: political & religious; male & female; branches & roots; night & day; full & empty; evil & good) don't work together then the centre - (the integrity; the heart; the love; the god; the great spirit; call it as you please) the "whole of the eagle" - cannot be reached. This represents togetherness as an answer.

Coming from the same unity the two humans in the centre combine their forces for the higher good of the big tree. Their roots are just as important as their branches and they know that the trunk connects them. Together the flowers can bloom and the children of the children meet in the centre. All in balance.

All the individual hearts of one side understand their own purpose and understand the purpose of the hearts on the "other side" - the 'enemies' - the 'strangers' - the ones that are 'not like them' - that 'think different' - that 'seem to be opposed'- the ones 'that bring the knowledge that they don't have' - the ones 'that work, as good as they can, on the things that they are best at' - the ones 'that complete them' by assisting their wing's strength, thus balancing with the other wing so the eagle can fly with peace and harmony. This is where the two infinates meet and the double spirals become one.

The two d.n.a. dragons meet in the centre. They feed on the same source, which is also where they come from. They are the strings that form the patterns of all incarnated beings. They are the link in between visible and invisible inbetween matter and spirit. They know better than anyone the joy and necessity of working together. One without the other leeds to destruction - dancing with one an other becomes bliss, co-creation and communion. This is the integrity.

Our big brother bear stands straight across the middle, he emanates strength, courage and nobility, he is a pillar of inspiration. His genuineness make his heart and brain balanced as one.

The place they meet, where people originally see a war inbetween opposites, is actually that place of reunion for all extremes, that one door in the depth of the heart, the small secret passage to the big unity. The oneness of energy that is our core of polarity. Our source, The custodian of the 'helmet' mask of 'infinite' diversity.

#### 5. IDENTIFYING THE ENTIRE HEARTCORE GROUP PLATFORM

#### a. Freeride Experience

It is the combined lifetime-multi-skilled-experiences of different freeride pursuits that form the backbone of Epicscope Concepts. Various heartcore people and organisations meeting through activity, work & travel - who recognise a common bond, goal & substance within global living futures - who will work together on this network of artistic balance.

If you are, or have been a skier, snowboarder, surfer, skater, bike head, gravity activist, river rat, or wind freak - then you already know what the perfect lifestyle might consist of: The elements to be set up in your dream home; The ingredients necessary in your favourite resort; The balance facilities available during education and career; and how you'd go about using these things. It isn't just nice riding equipment either - it's everything from the bed you sleep in, to the surfaces you practice your art on; The massage and yoga variations that build, sustain and rejuvenate your form; The spa and the shower; The dance and the meditation; It's the music that is playing daily in your life and the company of friends you share stories and tactics with, The food that feeds your energy, the water that flushes your body and the people working to provide these things in your life. If our world be perfect we would all live in, grow up around, or visit from time to time - a Cultural Lifestyle Facility, or Natural Freeride Balance Lodge.

Many freeriders from various sports - surf, skate, snow, sky, climb, bike - were interviewed in regard to this presentation and all agreed that a Balance Lodge in their area would be epic! So join us and find some sort of way to become involved, to work and help build one of these places in your area. What's interesting is that freeriders come from just about every walk of life builders, bankers, artists, plumbers, concreters, lawyers, teachers, musicians, designers - just name it. And with all this interest and all this ability, education and experience - one must agree that there is enough resources available to manifest this dream.

Questions are... What can you bring onto the table? How are these resources available?





#### **b.** Connecting the Global Heart

For many of the Core Knights, and ever expanding group of supporters, are various product sponsors and career contacts (past, present, and future) that, on various levels, are connected in dream and spirit to what we want to achieve. Everybody wanting balance in their area is a potential global partner and the connections of like minded people run deep in culture. This is the time to get together with all our technologies and expand these ideas through out the reaches of free society.



Mountain Balance Warriors

Even before concept formality, epic appreciates the support from :-)

**Urchin Associates The Man Hotel** Air & Style Falls Ck **Open Mountain Altshul Printers** 

**Davidson's Accountants X-Dream Constructions**, **LMB Knitwear Ahead Freeride Ass. Dennis Jones & Ass.** 

Silver Ski Lodge **Mordy Snowboard Nendaz Tourism Storybook Crew** Kamakazerampage

#### **5.b.** Connecting the Global Heart

Inviting complimenting sponsors to the project is a necessary part of infrastructure. Both for retail and inspiration.



















Depending on the location and size of the premier *Epic Freeride Lodge*, there is potential for association with companies in Information Technology, Transport, Finance, Admin, Communications, Construction and Development - to share goodwill.







The ones with the biggest heart for balance will be involved in our premier Epic Freeride Lodge. Register your support NOW!





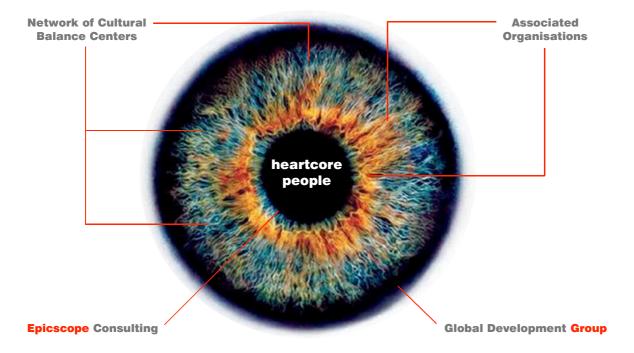


# AN EYE FOR FREERIDE BALANCE

#### 4.c. Epicscope Business Model

Epicscope is a sole trading business consultancy who has invested considerable time & resources into researching the balance dream.

The spirit, empathy, experience and connection to diverse freeride, art, music and progressive health people around the Earth is what gives *Epicscope* a cutting edge in freelife consultancy and cross cultural visions, in regard to *Epic Balance Centres*.



In the business model a round table is in the middle, with Epicscope as a consulting circle that radiates the stories and spirit out from the heart of the companies that customise each Balance Centre in the network. The development group is the wider infrastructure that logistically completes the balance circle. It absorbs all colour like the centre because it is also made of heart. Rainbows of energy signal art in balance throughout the network, with the warmest colour from the Associated Organisations.

By establishing the backing of a Global Development Group to manage logistics and contracting for Cultural Balance Centre realities, we can pool the best technologies for Sustainable Health and Global Lifestyle Maintenance. The network of Associated Organisations can customise for cultural flavour and diversity in each area. This is to realise balance for more & more people-from Youth to the Disadvantaged, the Unbalanced, Affluent and Progressive People around Earth. Balance is for everyone, including nature, the environment and technology. Through epicscope it is easy to picture these ideals and developments within a Universal Charity Sphere as well as through innovative government and corporate business circles. Any ideas or questions?

Register interest for these concepts by calling Peter Corney on +61 412 754 965. We are shopping a website developer for

www.epicbalance.com

#### 5. THE EPIC BALANCE LODGE



Mark Neighbours - Whitianga, New Zealand

#### **Community Development Futures**

The *Epic Balance Lodge* is a dream that started long ago with a backyard ramp, a trampoline next to a pool in domestic settings, and after school bike rides, tree climbing and rope swings into the river. Then it evolved to the council skatepark and bmx track. Then came the indoor mini, the better designed ramp that sat proud in selected places, where rainy days were taken up by grind sessions and progressing in balance (instead of wasting life and running away from the ignorance of an unbalanced society).

I vividly remember the one we built in my dads back shed - the moment the word got out that we were skating inside during winter, just about every kid in a 20 mile radius was joining in for a good of session. Little 10 year olds learning balance as well as us older cats. Before then we just grew up in an area void of modern freeriding, and if you didn't evolve into a full on career slave, to some unbalanced businessman, then chances were you'd evolve into an alcoholic family basher or sorry drug abuser. As we practiced various freerides we discovered something truely amazing - the brilliant side affect of balance - health & clarity.

From freeriding came inspiration, and from that stoke grew vision, confidence and a greater understanding for all the universal laws that old society couldn't remember. Unlike competition mentalities that seperated people into different groups, freeriding sessions bought us closer together with a big family smile. Then we started to see possibility, exploring travel, new things and accepting others who were originally rejected. This balancing thing was reducing reasons for hate and indifference - opening us up to life.

Freeride culture evolved from many different places, the surfers with their hunger for better waves, the better turn and the barrel. The two wheelers and their evolution into mountain biking, moto or bmx jumping. And the ski bums reinventing the world through snowboarding, freestyle and exploring the greater mountain. A new age of people cross-balancing, discovering yoga, improving performance on trampolines and screwing climb holds around their club houses, to practice spiderman strength. A whole new cultural revolution became this spiritual revolution and our desire for various epic balance centres became apparent.

When governments started waking up to how good this was for community health and committed to public skate parks and bike paths, the community in general started figuring out those that searched for balance. They weren't lazy no hopers who didn't want to work, they were visionaries bringing balance tactics to our Earth. And we are still evolving toward these greater community developments. This is where the Epic Balance Lodge comes to play, because it is the next logical step for society.

The nice concrete skate park is not yet complete - sure the transitions have evolved from shabby ones to some real skater built perfections, but where are all the other things that compliment this culture? Where's the healthy eatery with the happy smiling mums serving up fresh juice? Where is the fully padded all day supervised trampoline pits? Where's the climbing walls that lead up to the balcony backpackers and playstation big screen rooms? Where's the massage and spa after a day exploring your balance potentials? Where's the resident artists and musicians that have been skating for years and hungry to share their love? Where's the visiting out-of-town guru's dropping in for a few week stopover? Where's the school groups coming for Tuesday balance classes? The after work yoga?.... You know where? - in our SOON TO BE *Epic Freeride Lodge!*... with your support.

#### 5. THE EPIC BALANCE ACADEMY

#### a. A place for Balance Educations

A purpose built social facility, where people can connect with the magic, tune themselves, and maintain efficient lives.

Besides being the next step in artistic activity, balance educations and modern re-creation, the crunch of such community development is in the spiritual advantages inherent in freeriding, art, and helping others discover their own personal truths.

By integrating a combination of age old human wisdoms

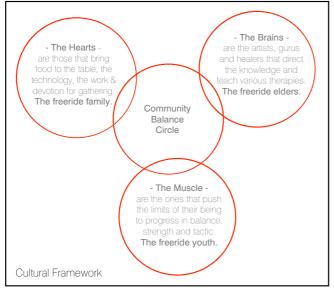
Creative and Martial Arts Yoga and Massage Music and Dance Family Nutrition Educations of Natural Experience Story, Song and Dreamtime Organic Spa Ingredients Native Health Practices

with modern freeride activity combinations

skate - freestyle gymnastics - climb - aqua gym - bike - freebalance

we can compliment family activity structures for social balance and freedom.

An Epic Freeride Lodge is where different personality groups in our society can interact & progress with individual harmony.



Each of these personality fundamentals integrate in various proportions, within different staff and visitors intended for the lodge.



Christophe Margot photo

An Epic Balance Academy will bring community development beyond physical realities and to the forefront of Energetic harmony.

Through inviting epic organisations - the outcome of this project will be an *interactive freedom house* that can proliferate balance, health and happiness throughout its visitors and surrounding community. Diversifying profits in business from individual areas - as any retail, food, tourism & activity based venture can - While enhancing freeride people and social services, to share and interact toward balance. An inspiration for communal human systems of environmental sustainability, as we enjoy life around freeriding.

#### 5.b. A Showcase for Environmental Technology



#### Whether it is an older building renovation or a new area development, the Epic Balance Lodge is a complete expression of Balance.

From the foundations up, an epic balance lodge is a showcase for environmental technology - a human art form to represent the indigenous spirits of any particular area. When we are searching for balance we are searching the best technologies for functional and artistic brilliance.

The objective is to incorporate all aspects of a freeriders existence, for wider community to share. Taking into account ongoing educational perspectives as well as local tourism fascinations. Considering the energy such facilities can utilise and we see a whole arena for environmental balance through science technologies - solar power, water recycling systems, smiling and bio diversity.

The Balance Lodge is also a subject for acoustic design, ergonomic construction and lifestyle engineering. Every aspect is considered to how each other reacts on an energy level. Starting from where any Balance Lodge is developed in relation to local geography, then expanding through material research and layout designs to strategic maintenance systems for any place of purpose.

Energy Exploration - Physical Expression - Art Spirit - Balanced Health - Exchange A Living House - Self Sufficient Bio Dynamic Gardens - Nutritious Food Areas Different Level Accommodations - Backpack to Family Apartments, Residential - 7 Star Artist Studios - Cultural Exposures - International Exchanges - Certified Educations Each different area relates to each other in the development of a whole picture. The freeride lifestyle - interesting & interactive.

#### c. A Host for Physical, Spiritual & Creative Art Gatherings

Social beginnings birthed events and services - gathering and better systems for living. As we move through the times of physical technologies and into the realms of energetic technologies, the human race will continue to hold events and provide various services.

The base of our Balance Dream is to create places where people can express themselves and exchange across open platforms. Purchase services related to fitness, nutrition and art activity and be involved with various events that expose particular areas on demand.

From the skate or bike event and all systems that progress better equipment for riding and lifestyles, to our gourmet resort balance scene and terrain park evolving to multi star escapes - healthy style eating venues for proper nutrition and lifestyle discussion - next to multi-routed climbing walls for core strength - or sessioning the freeride gym with trampolines and crash mats - rope swing in the aqua area - or in our oriental health spa to mix body maintenance with healing yoga and vision therapies - we will always need to practice and share skills, put on BBQ's and have some musicians play for us; stay overnight and cater art and environment workshops for those in search of knowledge - these are the circus elements in life that connect the spirit.



Tribal Fire - Alex Coudray & TonTon Holland

#### 5.d. Natural Health and Well Being for Earth Complete

The Balance Lodge is a place were various activities can compliment each other. Mixing wise people with learners, via lifestyle and touring gurus, into the exposure of each local community. Bringing balance across Earth by expanding balance within people and educating environmental well being through the green technologies that are incorporated in any Centre. From inside the family structure we breed positivity as well, with various practicers displaying their own experience inside the Balance Lodge.

With a complete interactive freeride lodge, communities can cater for a variety of the following:

Balance Practice and Martial Arts Coaching
Natural Health, Spirit & Freeride Seminars
Creative Art Therapy - Exhibition Space
Touring Music - Performing Art Shows
Spectators - friends, children, parents
Quiet Places for Personal Meditations
Health Spa, Aqua Gym - Yoga & Palates
Sweat Lodge, Shaman and Guru Workshops
School Groups and Disabled Excursions
Big Brothering and Drug Rehabilitation
Extended Support for Underprivileged



Building a Freeride Lodge starts with a dream, an idea, an opportunity, a space and resources to get it all going. The crunch of this project is in the associated research - How a Freeride Lodge can radiate health and well being for its visitors.

Instilling openness and freedom will create the greatest project outcome. Healthy energetic people sharing skills and knowledge. Artistic, symbolic and magical activities, calenders and systems that influence society to more comfortable realities.

People with various levels of 'Heart, Brains, and Muscle' in them, can combine and be influenced by each others energy.

#### e. Global Market Depth - Something for Everyone

As the whole picture comes together we can see there is something for everybody in an Epic Balance Lodge. Balance is for all.

Practicers - teachers - spectators - environmental and spiritual exposures - education, tourism, family and community benefits. People of different ages and careers rubbing shoulders with elders and visa versa. The practiced educating various practicers.

In an Epic Balance Lodge we are integrating complimenting lifestyle practices inside one centre. By customising for particular areas the ingredients of any balance facility can differ from place to place, in regard to external sport interests (sky, bike, snow, river, surf). For example - An Epic Balance Lodge along the coast might be geared more toward an Aqua Gym with Wave Pools. While an Epic Balance Lodge in the mountains may be developed with an indoor refrigerated halfpipe and mountain bike priorities. The Epic Balance Lodge at the skydive port may install an air tunnel for static training. It's all about indigenous elements.



Honour Courage

#### 6. EPIC FREERIDE STORYTELLING - Concept Inspiration

Epicscope identifies the core elements in freedom and balance lifestyle to meet the evolving intuitive mentalities of our Earth. By creating a Freeride Storybook, with such a broad playing field, we are innovating freedride lifestyle media to a deeper and more spiritual realm. As a 'collectable' read, *Epic* is powerful because the cover to cover storylines are delicately pieced together from interwoven articles and relevant photography. To deliver what the freedom lifestyler can truly enjoy - real, uncompromised stories of the life and the love. Inside these works, selected subjects and story-partners gain extended power through well researched tales that speak to, reflect on, and inspire free-balance evolution. Exposing products, services and spirit in pure form.

#### a. Innovative Media

#### Well Researched

#### **Powerful & Provocative**

#### **Detailing Free-Spirit Lifestyle**

#### **Extended Viewpoint in Free-Balance**

#### **Providing a Broad Platform for Diversity**

#### **b.** Testing Time

#1

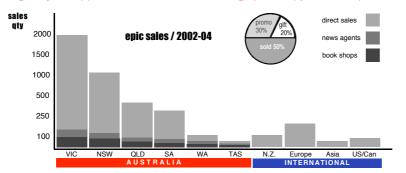


Epicscope's premier publication offers anyone interested in x-sport lifestyle's, an insight into the heart of the global freerider. Introducing 'feature story' views about the life, love and spirit which drive many health, balance & recreation related industries across Earth. The most distinctive element of the first Epic Freeride Storybook is the similarities bought forward between many freeride pursuits. Offering artists, companies and resorts, that enjoy various assets and activities, a universal platform where their diversity can be expressed in creative depth, across many levels. Epic is a rider born publication that communicates a more timeless and historical view. Bought forward with awesome and well mixed photography, the level of work & research touches something pure and special inside the heart and soul of the reader. A chirishable production perfectly titled - poetry for the people.



Being regarded 'special' and 'unique', the ongoing nostalgia about the epic storybook is very uplifting. Opening minds and completely surprising traditional mentalities into a fresher and broader outlook on the global freedride experience. Reminding and inspiring readers about free-spirit and open balance business (which is the service of freeriding) as well as xtreme sport similarities.

Plus, as an independent publication with minimal budget for promotion, sales, and marketing as we begin, the first 4000 copies networked are standing the test of time across different walks of life around the world. Raw and real, epic is touching more and more enthusiasts across a broad spectrum, because of the universal rewards in balance that freeride lifestyle's provide. The Epic Freeride Storybook continues to impress people today as much as when it was first printed in June 2002. Register your support for a chance to win an autographed copy and to keep in touch with the evolving world of epicscope.







#### 7.c. Works in Progress

As a tool to promote the motives, means and results of freeride balance, music and cultural art practice in life, Epicscope is producing a trilogy of story themes about the journey into free-balance. To inspire an Epic Freeride Lodge and liberate human spirit.

**The second story** that is evolving is titled 'Re-union of the Tribes' and runs a theme of all freeriding worlds coming together for the quest of balanced lifestyle, accessible facility and freeride euphoria across the world. Talking about connections to the Earth, this next compilation of stories - from Switzerland, New Zealand, USA, Indonesia, China and Australia - cover topics such as Girl Skate, Surf Pilgrimages, Royal Conduct, Spiritual Source and Tribal balance. A storybook that clarifies our universal motivation for peace, happiness and harmony, as a primary inspiration for promoting various Epic Cultural Balance Centres across our Earth.

**The third story** to expand this vision is titled 'Medicine for the Madness' and will further explore options open to the freerider for achieving vision and balance. Exposing parallels between this new age freeride life, music, art, substance freedom and tradition, with regard to better health for the human body-mind-soul. To promote various preventative medicinals, that come from alternative health and regular freeriding, as some of the greatest benefits we can propagate across society. Ways we can balance Earth. A storybook about the ingredients for an epic life - things to be considered while designing any epic scene around the world.

#### Example shows a mini epic storybook designed for international freeride promotions with a recent story partner.





In 2004 the Office of Tourism in Nendaz Switzerland, sponsored the production of this epic feature story about the freeride spirit of their resort. Both as a part of the new fepic' storybook and for use as a stand alone 32page storybooklet. Innovating a fresh approach to marketing their 4 Valley's and inspire local and international enthusiasm.





























#### d. Visual Horizons



Part of the fascination of an *Epic Balance Lodge* is documenting development and lifestyle motives. The technologies and human benefits involved are a wide spread movement in our society and will contribute additional revenue and market power.

epic stories motion pictures tv - webmedia



Include research, modelling, photography, lift tickets, meals, accommodation, transport printing and distribution - and the production costs for a story like this can be around \$30,000. Pay your own models and associated expenses, then your company can get an epic story told for as little as \$5,000. An affordable way to achieve epic promotions & powerful marketing tools.

teature story

#### 7. COMPLETING EQUALITY

#### **The Spiritual Revolution**

We are enduring a time of incredible change, an upheaval of sorts, throughout all lands and scenes across this Earth. Which may well become the most important change to take place in the history of humanity, because it is calling upon all lessons and technologies to join together for one great calling - to achieve cultural harmony and universal balance. We are all part of the spiritual revolution because nobody can escape their path to lifestyle freedom and fulfilment.

Due to all things being relative, the view through our *epicscope* comes from various international *freeride* scenes through a mix of *heartcore* experiences. To create support toward correct solutions to unbalance, which need not continue in communities any longer. The subject of spiritual conduct is relevant to all, and is touching everybody because it is a universal issue. What is changing at home is also in change elsewhere. A necessity of energy practice and meditation to achieve central harmony.

These changes have been driven by *freeride realities* since the middle of last century. Side affect and necessary skills in coastal, mountain, urban and nomadic sport, art and music cultures. Which demonstrate honour through action and balance possibilities for society beyond discrimination. These facts self motivate everyone involved into new realities - as such practices elevate the practicer to a place where they can share and grow. Rising above survival and into contribution, it forces the recognition of our internal warrior and an awareness to propagate positivity. The global freeride expression - 'it's all good' - is an example of this.

Clearly this revolution aims to recognise reasons why people suffer from: greed; ignorance; poor assumption; disrespect; victim issues; inflated ego; treason, pre-judice; not respecting our earth; general betrayal and dishonour. To educate various truths about actions, including thoughts, having reactions and holding value across energy (spiritual) levels. What one does to others they only do to themselves via universal perfection. And no bodies actions can hide in the past or get swept under the carpet. Once we all understand this, then we can find the strength to heal and truly reconcile a world that was once filled with sickness. Firstly by forgiving ourselves for similar misconceptions and then by honouring how we must implement new ways in our work.

The process is to awaken communities and companies about the benefits of freeride balance and recognise the best ways of allowing individuals to receive education in this natural evolution of spirit. To usher lasting, universal success in human maintenance, fulfilment, and happiness across any community level. By recognising the ingredients and results of balanced life, will help bring fully functional systems of health and activity. Honouring reconciliation and evolving human systems of improvement to services. Then any distaste of the past will clean itself and we will find far more to gain, through balanced living and efficient business, in creating various Cultural Balance Centres for a global community whole.

Above all, this revolution is happening because it is the time to realise bliss. *Epicscope* invites you and various organisations to contribute associated systems for this goal of social balance. Then unbalance in society can be a thing of the past. Please relax & open yourself for what needs digesting throughout this presentation, and ask what & where your company is contributing during these times.





ivicolas vaudroz, ivick ivicivally and sheridari Alves

#### 7.a. Energy Dynamics

The warmth, energy and style that a person radiates is accounted to their spirit, which directly results in their spiritual experience. Just as physical health is related to a person's physical experience. As both of these are inseparably linked, they are equally a measure of ones quality in life and open to either support or violation. Epic concepts are about systems to support the qualities of life.

Within physical violations - batterment, rape, child abuse and slavery - there are inherent energy violations. One can also rape someone's energy field without touching the physical body, via verbal abuse, ignorance, dishonour, or destructive, disempowering attitudes. As the name suggests, 'spiritual rape' is a crime to the human being just as horrific as that of direct physical rape and social batterment. The actions of cold-war terrorists such as greedy slave drivers, ignorants, backstabbers, bully's and power trippers are increasingly unacceptable parts of society - in politics, employment, lifestyle, and across sport.

Whether it be for energy gain, personal ego or inferiority issues, spiritual abuse is marked by a desire to disrupt some one's energy and thus their ability to survive outside certain control. Often these actions are motivated by personal victim issues of similar cause or the unbalanced pursuit of profit from somebody else's style, energy, work and experience without sufficient sharing.

Traditionally, when others intimidate us we either hold negative attitudes about them and show ignorance or engage in verbal combat. We are attempting to rape someone, to deprive them of energy and bring them down in the hope to gain some power. Maybe our own energy source is blocked by something? Yet acts of rape actually harm the rapist as much as they do the victim. Violations of other human beings actually poison the violator's own energy and as a result contaminates their own physical health. Spiritual rape has a karmic quality of inherent justice that transcends physical law. Unlike society justice that might fall short of proof, redirect blame and find escape from truth, on an energy level justice is always served. Whether anyone else witnesses it or not. If undetected this vicious circle of poor health continues into poverty. Especially if there is little social support to educate such energy dynamics. A very important part of an Epic Balance Centre's benefit to society, is an ability to diffuse such negativity.

In the evolution of man there have been groups, cultures and religions that attempt to justify unbalance, yet never for the good of all. As the Spiritual Revolution awakens the true voice in our hearts, and more people see clearly from connecting to the Earth, it will be increasingly clear that nobody need these atrocities done unto themselves, their family or their neighbour. And therefore on all levels we must assist such things to reside in the past. By recognising all great traditions, clearing any misunderstandings and from within transform the negativity that robs communities of health, success and happiness. We can achieve positive action.

Positivity is what makes the pursuit of freeriding such a gold mine of gifts to the human body, mind and soul. Simply progressing to different levels of balance allows self recognition in achieving something not previously possible. Thus dissolving negativity in its various forms and exercising choice and coordination while expanding the powers of the mind. To Climb, Bike, Skate, Trampoline or practice other forms of Yogic Action, Martial Art, Creative Expression or Self Exploration - with positive support for each level and individual choice - gives amazing foundations for experiencing life and nature. City, Coast, River, Mountain, & Sky. Within the foundations of balance is the ability to stay connected to a universal source, increase energy and positively affect the world around us throughout each stage in life. To discover, practice, nurture and learn to direct one's own energy, is the spiritual reality of freeriding. This is the global benefit of discovering the energy dynamics that work for humanities shift beyond poverty. What ya say, we go play, in an Epic Balance Centre today!

Within the central mission of creating these Epic Balance Centres, and promoting the freeride life, is a knowledge that all the elements relevant to these progressive activities need to come together across community - for better education, re-creation and expression. The inherent energy dynamics throughout these lifestyles actually squash old ways of restriction and false judgement and reinstall responsibility within a global freeride family structure. From healing arts to human maintenance technologies, and the open social circles that grow from within this freeride lifestyle - it is time to proliferate these evolution's for the mainstream of people.





epic BALANCE © epicscope00-04

Sheridan Alves - Mt Bogong - Austra

#### 7.b. Historical View

During the 1960s' & 70's the most recognisable eruption of this spiritual revolution occurred. Where people went from one extreme to the other in exploration of freedom. Peace not war and free culture. Now through various practices the x-generation has discovered a balance between these two extremes. This balance is born of the *freeride* - the balance between commerce and art, work and play, health and expression, substance and abuse. Freeriding is being recognised as a great visionary source that prevents disease, evokes sustainable living and brings a balance of energy and connection to our Earth.

The essence of the modern freeride spirit originates in surf, skate and bike cultures. Lifestyle's originally rejected by colonistic society, which increasingly usher global profits, diverse influence and physical educations far greater than previously available. A health practice which revolves around balance. Re-defining many ancient practices that have held together cultures across history.

Driven by freedom of choice, all the activities that spawn from freeriding are so healthy for our Earth. By interacting with nature and challenging balance, an essence simply motivates us like the childhood excitement of playing on a swing. This equates to the touch, beyond physical, of something very special, warm and complete. An evolution into confirmed spirit, through an inner balance note that sings enjoyment and connected wisdom through anyone. It is equally formed during coastal, mountain and urban riding practices (in which ever form a freerider chooses) and essentially boils down to *core fitness*, *balance*, *and spiritual energy connection*.

The magic of freeride practice is not only in experiencing environments pure and bursting with energy, but also how it radiates wisdom into the people involved. Who work for better efficiencies and play in tune with their surroundings, in balance with themselves and with a beauty and brilliance that inspire others to realise the same. To wear similar cloths, live similar lifestyles, practice similar disciplines, gain worldly experiences, and smile just the same. So with every opportunity that comes, many people search for this beauty. To find it within themselves and to share it with worlds that need to balance and realise universal wisdoms. It is in evolution that free-sport lifestyle's are becoming possible for anyone, anywhere on Earth. We are at the forefront of a universal health and recreation service. Expanding spiritual connection through art and balance is the big movement of these times.

In many places social unrest is a continuing problem that can be reduced significantly by creating an *Epic Freeride Lodge*, across various balance and open-business levels. Realities grown from multi-national scenes, alternative art practices and environmental culture all harmonise inside a *Freeride Lifestyle Platform*. To create such open centres will allow people to engage respect and radiate wisdom across progressive levels, in places that offer less rules and more civic ownership via shared human assets. The inherent depth of benefits we are talking about go way beyond physical activity. As development and practice of these natural energy educations and re-creational realities progress, uncomfortable society evils and unhealthy lifestyles will no longer be predominant issues in *World News*. Many people will re-create on a daily basis, different areas will be catering for complete balance curriculum in school and community health networks. Everything will be aimed at personal fulfilment. The beauty of all balance quests are marked by an occidental fact that the *heart* in everyone wants *freedom and happiness*. Those who realise balance and art in action know the pure magic of searching progressive forms- to touch a knowledge, beyond description, that connects us to the Earth. The unconscious yogic meditation that any type of free-practice gives, and all complimentary associations, help people move beyond the pains of negativity and get closer to sustainable balance & Earth complete.

By witnessing great art, music and free-movement, we get touched by the grace and resonance achievable. It's awe inspiring how intune these moments become. But when many people fall from this grace and assume an unbalanced world, we must ask where society is to progress? As combined balance meditations and associated freedom practices become part of professional community education and lifestyle retreat, then many will achieve this grace and maintain its wisdom across various forms. Associated tourism, lifestyle, and production industries will benefit. and our world will naturally progress to a better and more diverse place to live and interact. Freeriding inspires contribution beyond survival and a study of personal technique that purifies the soul. With regular practice it provides a knowledge of possibility above that which is already perceived. It becomes a vehical for dreams to be realised and is the core motivation for *Epic Balance Centres* to compliment communities in this way.

Various freeriding groups over the last 50 years have pushed for Surf Coast, Urban Skate and Mountain Ride developments to improve freeride practice, available air time, variety and more attractive resort products. Weightless sensation is the great buzz in snow, bike, surf or skate and it is clearly beneficial to advancing motor skills and the overall health that improves associated business in each community. All around the world, organisations are devoting much time and energy to proliferate such lifestyle. With freeriding evolving exponentially, all that heartcore people wish for - is that in urban, coastal, as well as mountain resorts, there will soon an Epic Freeride Lodge for 24/7 devotion to life's pursuit of balance and freedom. To power our Artistic Spirit.

#### 7.c. The Value of Spirit

The most important ingredient in any freeride scene is the people. The artists. Whether they be the freerider, the chef, the musician or the hospitality and health team - the people are a major key to success and their spirit value must be recognised.

In the history of freeriding it is important to recognise that which has been wronged in the view of inspirational memory. Such as the plunder of gods for profit, the disintegration of spirit through consumer advertising, trash-can marketing and ignoring the promotional depths freeride athletes & artists seriously achieve - realities of spiritual rape, broken hero's and a stolen generation of riders. To put into perspective our *value of spirit* and greater benefits achieved by implementing *correct human balance systems*.

It has always been the spirit, the buzz and the stoke in balance. The life and search there in. Until recently people couldn't really explain it and even now I'm not sure anyone can, but there is something so profitable in achieving ones clear and uninterrupted energy flow, that goes way beyond money or possession, and gives a reason for life that propagates abundance, health & happiness.

The best thing about freeriding is that a *universal understanding* is the by-product of its practice, achieving energy freedom is inevitable. Inhibiting this in anybody is grave miseducation and a criminal act across our evolving Earth. To deny the spirit and disrupt any heart - destroy the circles that join us, creates various levels of indifference, hate, war and social unrest, and wastes energy on eventual healing. A positive spirit is so important to life, its goodwill must be recognised as an essential part of day to day business. Truly successful nations are figuring this out and evolving forward because the realisation of this state of being is to create balanced and respectful ways of thinking and achieving success. The freeride world awakens our spirit through pure associations and is inevitably linked to an area of any persons life. From yoga and meditation variations, to correct food intake and all the practicing balance, co-ordination and timing in between (surfing, skating, biking, diving, climbing, jumping, and searching for the best experiences within any freedom activity) every freerider's energy and balance filter benefit into society.

Sponsorship evolved from this reality. The reason companies support athletes and artists in this way is because they recognise the subconscious marketing power inherent in progressive activity. There is so much promotional power gained through this tactic, that companies who are respecting the value of spirit are succeeding in leaps and bounds. Providing support in relation to career direction and lifestyle choice for progressive people. By remembering the role each team member plays in each picture, the value of human spirit becomes a collective strength across the realms of any success. The most important thing is that human energies make up the dynamics of these complete scenes... anybody can join in along their own personal path. Balance is a common human passion, a shared and central point of integrity, useful for the goal of efficient health across Earth.



Andy Mero - Mt Beauty, Australia

#### 7.d. Epic Family

The welcome, nostalgia, excitement, wisdom, energy, support, and honour shared amongst *energy people* everywhere across Earth - is the basis of our global *freeride family*. It's a recognition of spirit via core fitness, positivity through practice and respect for individual experience and shared social assets, that direct technologies toward universal truth and balanced lifestyle within business.

For those lucky enough to be submerged in a positive family structure - a local surf scene; high mountain community; urban skate or bike brotherhood; social, environmental or technological group fighting for global health, balance and efficiency; or some other addictive circle - many realities of this *freeride family* have already been felt with in your heart. Warm and unrestrictive.

Now imagine that exact strength, support, love, and group energy evolving beyond any real need for flags, colours, or labels... Imagine these feelings with no boundaries, no down time, and definitely no pre-judice. Imagine that it is everywhere that you live, work or travel and that everybody you meet are in some way a part of this global *freeride family*... Imagine wise elders, complete teachers, happy workers, brothers & sisters, and fellow children - all related in spirit and in understanding of their social position. Imagine if everything was about balance! Balancing finances, balancing nutrition, balancing work, family and recreation

Imagine all the amazing people, organisations, tribes and global foundations out there actually joining together for the complete vision... Such imagination is the very first step, thoughts that touch the heart, feelings that want to be shared, experiences that are encouraged to grow. Simply giving some love and compassion to your neighbour does so much to help this great family spirit. Finding some love and nurturing for oneself, with increased balance in our life and health in our being, is some of the greatest gifts we can bring into our world. This is the spiritual request of this great Earth. If this vision touches you, if you have had similar dreams and wanted similar realities, if you have already been working toward a similar ideal? Then epicscope proposes some things to you.

Spread that love! Share it with others and do what ever you can to help materialise these things in your world, just the way you want them. An epic life! This is what we are doing by writing this presentation - to put people and dreams together, assist maintenance systems and marketing, and create a global registry of support and resources to allow this love for everyone. To convince governments and profit makers that there is a great future for us all. So please, officially register your support via the form on page 31. Just your details in our data base can help tremendously! Reveal this concept to your friends and ask them to register their support too! Feel alive because dreams are possible, balance is achievable, and global happiness is inevitable-with a big family working together. A balanced freeride family!



Daniela Roth, Caroline Ross and Anne-Flore Marxer

Harris Mountains - New Zealand

#### 7.e. Lifestyle Maintenance

We are talking about balanced business, pure health and happy people when integrating free-culture facilities. To improve balance across Earth we ask people to touch it within themselves and feel a part of a big group. To look out and see the balance in nature! The balance of energies between activity and groups across all levels! Social and economic balance between nations! Balance in culture! The balance of Art and commerce! The balance of the yin and the yang! Rest assured that where ever we find balance, it is about that which starts from within. Balancing on a yoga ball! Balancing on a skateboard! And everything else that radiates from such. A very simple concept about how we can achieve great lifestyle maintenance. This is the purpose of our universal mission - to progress and maintain our balance. In every area of human technology there is a need for universal maintenance systems. Once Epic Balance Centres are formed then people, community wide, will have dynamic access to explore and maintain their own energy balance within extended families - finding the best system and material to practice & enjoy balance.

This is a concept about trinity, with balance as the third element that integrates all duality. Either end of the scale is accepting of the other half, because balance exists only once we can view both sides as equal. From physical practice to a spiritual resonance, balance is what brings us back to the centre. In areas that don't cater for balance practice and associated therapies we find higher crime and social unbalance. That is why epic concepts are as much a public sector project as a private sector one. Lifestyle maintenance... it seems very simple but it isn't a one man job - from places that already exist or are under planning, to a combined network vision of knowledge and diversity around the globe - we need to find an organisation capable of these logistics.







Action School of Yoga - Melbourne

#### 8. IMPLEMENTATION - A Step by Step Evolution

From dreaming of freedom, to piecing together our first backyard skate ramp - building bike tracks and snowparks - stretching on the beach before a surf - discovering flight and music - we have been implementing balance step by step.

To bring this evolution to the forefront of humanity we must:

Recognise the Best Places to Learn Balance in Nature - the High Energy Areas

Register the Best Technologies for Balance - Both Human and Material

Rally Global Support for Balance Centres - Public and Private

#### a. Inspiration in Motion

The Balance Network is already happening. From that backyard ramp we've got public skateparks popping up everywhere. The mountain bike tracks, climbing walls and snowparks, at better mountain resorts, are also justice to this fact. Skydive Centres. Health spas and the Surf Culture. Industry giants with their own centres-for-the warrior, like the Vans skatepark in California, DC's team house in Utah, Burton, Billabong and Quiksilver joints, just to name a few. And there must be more and more seasonal camp scenes evolving in every major country. This is our inspiration in motion and the best places to start networking.

Epicscope requests your support for:

Renumeration	Wage Grant?
Market Research	Support Registrar?
Website and Media	Ads & Marketing?
Office & Communications	H.Q., Computers?
Associated Business Expenses	Travel, Phone etc?
Global Development Infrastructure	Group Exposure?

Part of the Associate Vision is inspiring individuals and companies to pool their knowledge and logistics. Epicscope looks at all balance concepts as 'humanitarian' or goodwill projects. We ask for funds from government, corporate & public grants, story sponsorship & advertising through epic media concepts. Most important is - involving all epic organisations.

The first step is to invest little time and register support for these concepts. Just with your contact details we can understand the direction to move for organisations to contribute. At the end is an easy registration form - please fill and send it in!

#### **b.** Challenges

Web site development	Research Assistance	Office and Secretary
Partnership Logistics	Distribution and Printing	Promotion and Marketing
Computer upgrades	Digital Photographics	Global Expansion Logistics
Premier Lodge Location	Fundraising & Accounting	Finding Time to Balance

#### 9.c. EPICSCOPE FINANCE PROJECTION

#### EPIC BALANCE RESEARCH AND DEVELOPMENT - BUDGET REQUEST - \$ 500,000.00

Renumeration			
	Epicscope Secretarial R&D Assistants	\$ 50,000.00 \$ 30,000.00 \$ 70,000.00	
	Renumeration Estimate		\$ 150,000.00
Market Resea	rch		
	Technical Support Printing & Mailouts Advertising	\$ 10,000.00 \$ 20,000.00 \$ 50,000.00	
	Market Research		\$ 80,000.00
Website & Me	dia		
	E-commerce Development Maintenance Graphic Material	\$ 6,000.00 \$ 4,000.00 \$ 10,000.00	
	E-commerce Total	\$ 20,000.00	
	Collector Storybooks Design & Prepress Printing & Package Distribution Promotion	\$ 15,000.00 \$ 65,000.00 \$ 20,000.00 \$ 20,000.00	
	Collector Storybook Total	\$120,000.00	
	Website & Media Estimate		\$ 140,000.00
Office & Comi	munications  Head Quarters  Phone & Internet  Computer Equipment  Digital Photographics	\$ 20,000.00 \$ 10,000.00 \$ 50,000.00 \$ 20,000.00	
	Office & Communications		\$ 100,000.00
Associated Bu	usiness Expenses Training Travel Budget	\$ 10,000.00 \$ 20,000.00	
	rraver budget	Ψ 20,000.00	

\*\*\* Necessary costs for stage one

TOTAL

ONLY \$ 20,000.00

\$ 500,000.00

Ideally, a Financier will allocate a number of agreed grants to Epicscope for logistical development and infrastructure. These funds are for reaching technologies of Balance and Health while we negotiate a network and premier location. This costing is an estimation constructed from present needs and past expenditure in creating the epic storybook.

#### 9.c. EPIC FINANCE PROJECTION - part 2

#### EPIC BALANCE RESEARCH AND DEVELOPMENT REVENUE ESTIMATE - \$1,000,000.00+

Direct Sales		
Mini Epic Storybook Annual Epic Storybo Heartcore Merchan	ooks	\$ 50,000.00+ \$ 150,000.00+ \$ 50,000.00+
Support Registry		
Public Membership Corporate Subscrip		\$ 20,000.00+ \$ 100,000.00+
Fundraising		
Charity Events for B	Freeride Events Music Concerts Artist Exhibitions	\$ 20,000.00+ \$ 20,000.00+ \$ 10,000.00+
Advertising		
Website Story sponsorship Epic Freeride Lodge	е	\$ 10,000.00+ \$ 100,000.00+ \$ 500,000.00+
% Media	Print Documentary Movie Direction	\$ 100,000.00+ \$ 100,000.00+ \$ 100,000.00+
Lodge Tourism - To Be Developed		
Retail Food Accommodation Health Therapies Freeride Education Balance Lodge Log	nistics	- T.B.D - T.B.D - T.B.D - T.B.D - T.B.D
	EXPECTATION	\$ 1,330,000.000

This is a minimal projection by Epicscope as an estimate. For more information, further discussion or any questions

please contact Peter Corney on +61 412 754 965 or email pete@epicscope.com.au

#### **EPICSCOPE - Concept Engineering**



`pea ce' at home, near an ideal location for a Balance Lodge - Falls Creek, Australia - Justin Field photo

#### **Reality Check**

My name is *Peter Corney*, friends call me 'pea ce' because that is the mission I am on. Through balance I find peace and when I find peace, I love everyone around me. When I am unbalanced it is the opposite, and boils down to a very simple equation?

#### Balance... or unbalance? To be... or not to be?

I grew up in an unbalanced world, a world of negativity and indifference, where happiness came in a box and peace was something you got when you died and went to heaven. Competition, war and substance abuse. Then I discovered freeriding and learnt that heaven is actually a place on Earth. It was that place that bough laughter as a child, that place where everything becomes perfect - connected. And looking at ways to experience this place is how the *epicscope* ideal was born, over 10yrs ago.

It hasn't been smooth sailing by any means, it's been a struggle, but the further I go the better I am feeling about the power of this dream. If you are still unsure then just give me a call and I will be happy to share my enthusiasm and answer any questions. When the first storybook went to print I didn't even figure *epicscope* was a publisher, we just wanted to tell our story and change the world. Two years later business is a struggle but it is clear we are on the right track. Learning what is required to facilitate this vision.

Firstly, there is little progression without wages, without a professional team. Research and sales with little infrastructure is tough going and has turned into a solo 'hand to mouth' sinario - this is the number one reason epicscope requests a funding source.

Secondly, it is not a one man dream. *Epicscope* is a polished eye into everyone's heart, we are just a vision source and the consultancy to it. This is everybody's dream - the home-balance-scene to the smiling city-castle-of-balance. Art, architecture, people and the environment. For kids to study self-awareness, balance, and choice. And for adults to regain it and maintain it.

Epic concepts are about art in motion and a better world. The reality check is that this vision is so much more than 'just another publication on the shelves' or a new skate park in a lonely town. It is so much more than just some 'writing on the wall' and a guru practicing art. It is about a mentality shift toward freedom and the freedoms to bring wider health and well being into society.

#### **CURRICULUM VITAE**

-First names
 -Surname
 -Date of birth
 -Place of birth
 -Parents
 -Nationalities
 Peter Michael
 24.03.1970
 Madang PNG
 Russell & Susan
 NZ & Australian

-Licence Victorian Heavy Rigid-Postal PO Box 48 Falls Creek

Vic. 3699 Australia

**-Phone** +61 412 754 965

-Email pete@epicscope.com.au-Primary Skill Maintenance Engineering



#### **PROFESSIONAL EXPERIENCE**

#### 1999 - present CONSULTANT / PHOTOGRAPHER / WRITER / PUBLISHER - Nomadic

Founder of *epicscope* - a consulting company offering spirit direction, photography, graphic design, publishing, concept engineering and maintenance systems to freeride lifestyle / tourism industry. Expertise in balance facilitation - primarily snowpark, mtb & skate.

Realisator, author, publisher, retail and wholesale distributor of the EPIC freeride storybook. Tasks include conception, photography, lay out, soliciting material, finance, printing, promotion, distribution, sales and planning. Currently moving toward issue two and three.

#### 1997 - 2002 RESIDENTIAL HOUSING RENOVATOR - Melbourne, Australia

Full management of residential house renovation for family estate. Involving landscaping, plumbing, painting, concreting, stone masonry, electrical and overseeing various contractors. Raised house value from \$162,000 to \$300,000 on a \$35,000 budget over four years and committed all details for sale. Profit funded the first storybook for *epicscope publishing*.

#### 1999 - 2001 SNOWPARK TECHNICIAN - Crans Montana, Ovronnaz, Leysin - Switzerland

Facilitation, maintenance and promotion of winter snowpark in Ovronnaz, Switzerland from November to May. Coordinate maintenance scheduals according to weather and conditions. Hosting relevant media and providing photography and text for resort promotions. Reference: Cyril Neri - Ahead Swiss - +41 79 676 1319

Also gained experience shaping a World Cup halfpipe in Leysin and at a summer camp in Crans Montana. My tasks included construction, boardercross shaping, event set up, and general transition maintenance. Reference: Nicolas Vaudroz - +41 24 494 2641

#### 1992 - 1998 PIZZA CHEF - THE MAN HOTEL - Falls Creek, Australia

Five winter seasons employed in all kitchen aspects including hygiene, menu creation, preparation, food handling, customer service, promotion and staff management.

Reference: Jane Brine - +61 3 5758 3363

epic BALANCE

1995 SNOWMAKER / SNOWPARK VOLUNTEER - Falls Creek, Australia

My tasks include setup and operation and maintenance of various snowmaking systems.

Dedicated volunteer shaper for resort halfpipe, boardercross and national event.

Contact: Nick Ivanco

1994 - 1995 SNOWMAKER - Whistler Mountain, Canada

Extensive use of snow-mobile's and various snowguns in a very large maintenance operation. Received 'peak performance' award for dedication in a multi-skilled team environment.

Contact: Bob Morton

1991 - 1999 VARIOUS RESORT POSITIONS - International

With highly respectable quality standards and warm personality skills, I have seasonal experience in retail, rental, sport technics, bar managing, house keeping and in kitchens. In Australia, U.S.A., Canada, Japan, New Zealand, Fiji, France, U.K. and Switzerland.

1987 - 1991 AIRCRAFT MAINTENANCE ENGINEER - Melbourne, Australia

I successfully completed my certificate as apprentice of the year. Working in all aspects of mechanical aircraft maintenance with Ansett Airlines of Australia. Awarded dual trade for both airframe and engines with credits in aeronautical schooling. *Contact: lan Riddel* 

**ADDITIONAL:** 

1991 - present PROMOTIONAL BOARDRIDER - Australia based

Finalist in a number of international boardercross and halfpipe events from '93-'97. Respected with over a decade of influence as an Aussie snowboarder. Earning various product sponsorships by companies such as Airwalk, Dragon, Billabong, MSC, HCS & VZ.

Activity that expands my awareness to the epic concepts I am involved in today.

**PRIVATE TRAINING:** 

2002 Computer Graphic Design (Macintosh) - Shillington College,

(Quark Xpress, Indesign, Photoshop, Illustrator, Acrobat, Outlook)

1998 Small Business Studies - R.M.I.T correspondence,
 1996 Freelance Journalism - Australian College of Journalism,
 1994 Occupational First Aid Certificate III - St John's Canada,

1992 Food Wine and Bar Certificate II- Melbourne College of Hospitality1977 - 1986 Cubs and Boy Scouts with 2nd Sunbury & 1st Riddells Creek groups

#### **PROFESSIONAL EDUCATION:**

1987 - 1991 MECHANICAL AIRCRAFT MAINTENANCE ENGINEERING

Royal Melbourne Institute of Technology Trade Certificate.

**SCHOOLING:** 

1982 - 1986 Year 7 - 11 at Braemar College Woodend, Victoria, Australia

English, Maths A, Physics, Chemistry, Computer Sci, Home Eco.

1979 - 1981 Grade 4 - 6 at Riddells Creek Primary School, Victoria
1975 - 1978 Prep - Grade 3 at Sunbury State School, Victoria

**INTERESTS:** Freeride - Boardride, Bike, Tramp, Climb, Yoga, Hospitality, Healing, Balance Research

#### FAQ's

#### Who are we?

Heartcore People / Freeride Community - anybody working for balance, living life for core health and bliss.

#### What is our aim?

- To promote and document the evolution of epic lifestyle's, free-balance facilities and human spirit.
- Produce epic, in depth, stories for multi-media: printed books; web-zine; doco's & motion pictures.
- Inspire a global network of 'Balance Centres' for Culture, Art, Music, Expression, Health and Gathering.

#### Why are we doing this?

 We believe artistic expression and balance practice in life raises mental, physical and universal awareness. Which provide human foundations for peace and happiness across a broader spectrum of our earth.

#### Where is epicscope currently trading?

- Epicscope is nomadically based out of Falls Creek in Victoria, Australia. We are shopping for a business developer.
- As a Lifestyle Maintenance Consultancy working for human balance and health, we wish to trade our visions globally.
   To bring various cultures closer to their source and assist interested organisations toward universal balance futures.
- Internationally we are @ epicbalance.com and aim to achieve supporters from all walks of global freeriding.
- Our goals are relative to all communities across Earth. Access to progressive free balance, artistic
  expression, spiritual fulfilment, extended family structures and shared health will become a birth right to everyone.
   We are available on an international scale and will consult with any organisation that is serious about global balance.

#### How is epicscope going to achieve success?

- By reminding people about their heart and great spirit and ask for broad community, government and corporate support in core lifestyle development, free balance educations, social maintenance and evolving freeride facilities.
- By staying true and positive over each business step and rewarding any assistance with open partnership on our search for storylines, fundraising, distribution, e-commerce, design and *epic balance lodge* development.
- By viewing our relationships with contributors, associates and supporters as significant in achieving our universal goal.
- By asking for you to register support on our website purchase a storybook; donate corporate services, products or finance to expand this dream; partner HCS merchandise for fundraising; spread the word to friends.
- By writing our dreams, agreements and accepted support clearly in contract so there is no mistake about what each associate is contributing and what we wish to achieve in each area and during each step.

Thanks for taking time to read this presentation - please make a donation to support us

www.epicbalance.com



Heartcore People - Epicscope PO Box 48 Falls Ck Aust. 3699 PHONE+61412754965 pete@epicscope.com.au

Name			Company		
E-mail			favorite website		
Phone			mobile		
Address			City		
Post Code			Country		
Nationality			Occupation		
Date of Birtl	n		male / female		
Comment  Are you Hearto	core?		No Need further info	0	Shand.
What freeride	BMX/Moto/Mtb Creative Arts Visual Expression		Skate Snow Wake Kite / Wind Music / Theater		Ski Surf Dive / Fly Climb Play
What complim	Trampoline Computer Games		Meditation Creating Art Dance & Sing Martial Arts		Yoga / Palates Balance Ball Health Spa Shamanics
What might you contribute for an Epic Balance Lodge?			9?		Support
	Information Donation		Services Location		Marketing Partnership Fundraising
How did you fi	ind out about Epic?		Word of Mouth		Epicfreeride.com Epic Storybook

### Join Epic Balance TODAY